

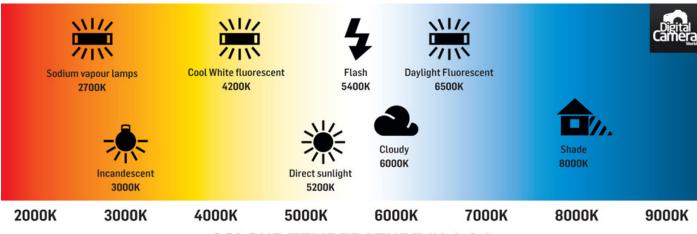
# WHITE BALANCE

The White Balance setting you choose will change the colour balance in your pictures, making it warmer or cooler depending on how the light you're shooting in affects objects and surroundings.

Using Auto White Balance is the simple option, but your camera's White Balance presets give you more control over colour.

You Tube Video on White Balance https://www.youtube.com/watch?v=jgV3\_51XQKE

## Colour Temperature Scale (Kelvin)



## **COLOUR TEMPERATURE (Kelvin)**





# WHITE BALANCE

The colour of the light will affect the colours in your photographs. You probably won't notice this with the naked eye because our minds adapt very quickly to perceive the colour of the light as neutral, even when it's not.

The camera is less forgiving, and records colours exactly as they are. That's why pictures taken under household lighting have an orange colour cast, and pictures taken at dusk or dawn have a cold, blue look.

Diaital cameras have 'White Balance' controls to correct these colour shifts. This adjustment happens when the camera processes and saves your pictures.

For example, if you take a picture under incandescent lighting, the camera can reduce the amount of orange in the colours and boost the blue to produce more neutral colours.

### Auto or presets?

You can leave the camera to work out the White Balance automatically. Auto White Balance systems in cameras are constantly being improved, and the results you get now are certainly much better they were in the early days.

Even so, they're not foolproof. Auto White Balance may fail to correct certain kinds of lighting strongly enough.

This often happens with artificial lighting, which may still produce a warm colour cast even with auto White Balance switched on.

You may find that the auto White Balance corrects colour casts when you don't want

# WHITE BALANCE PRESETS

Your guide to what they do and when to use them





A simple failsafe mode for snapshots, but the White Balance may vary from one shot to the next, and you may not get the colours you expect.



This is the closest match for regular domestic lighting, and will correct the colour much more effectively than auto White Balance.



## **Fluorescent**

This comes in many different types and current D-SLRs offer no fewer than seven alternatives, so some trial and error may



## **Direct Sunlight**

Calibrated to give neutral colours under midday sun – and you can use it as a fixed standard for recording colours as in other lighting conditions exactly as they are.



### Flash

Flashguns have a cooler tone than direct

sunlight, and using this preset can prevent skin tones turning 'cold'.



#### Cloudy

Light has a cooler tone under a cloudy sky, and this preset will warm up the colours. It's good for portraits but can be too much for landscapes.



#### Shade

This is designed for open shade under a blue sky. This preset will give you more natural-looking skin tones.



More advanced D-SLRs let you set the White Balance colour temperature

manually – useful with some studio lighting.



Sometimes it's impossible to predict the colour of the lighting and the effect of surrounding walls and their colours, but all digital SLRs let you take a manual measurement from a neutral surface and create a custom preset of your own.

it to. This can happen with sunsets or landscapes, where the colour of the light is an integral part of the picture.

This is why most DSLRs come with White Balance 'presets'. These are tuned to provide a fixed correction for common lighting scenarios. The camera relies on you to choose the right setting for the scene.

This involves more effort than using the auto White Balance option, but it puts you back in control and does give better results.